

Welcome to Gold Discovery Days!



TEAM FAITH LEWIS. THE GOLD STANDARD FOR REAL ESTATE IN THE BLACK HILLS

You Gotta Have Faith
605-673-5885



LEWIS REALTY
KVV BLACK HILLS REALTY

www.DestinationBlackHills.com

Edward Jones > edwardjones.com | Member SIPC



Life is full of moments that matter. Let's help you get ready for your next moment.



Mark Koch
Financial Advisor
40 N. 5th St.
Custer, SD 57730
605-673-2644

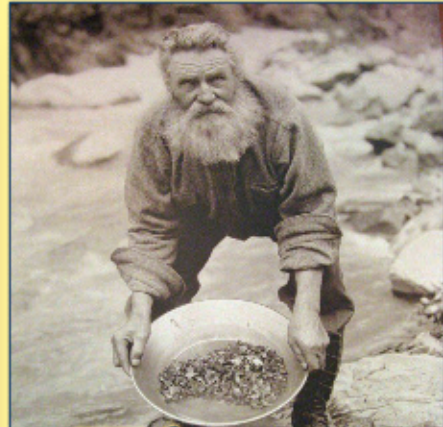


B.J. Shipp, AAMS*
Financial Advisor
27 N. 6th St.
Custer, SD 57730
605-673-4167



Kris Zerbe, AAMS*
Financial Advisor
245 Mt. Rushmore Rd.
PO Box 528
Custer, SD 57730
605-673-4092

Custer Senior Center



Welcome to Gold Discovery Days!



538 Mt. Rushmore Rd., Custer, SD 57730
605-673-2708
www.custerseniorcenter.org

FREEDOM HILLS WEALTH MANAGEMENT

39 N. 4th Street // Custer, SD 57730
605.673.2367 // freedomhillswm.com



JIM MEYER, AAMS*
Financial Planner



NICOLE PETERSEN
Client Services Director

Discover your wealth with us.
Welcome to Gold Discovery Days!

Freedom Hills Wealth Management is a member of Freedom Hills Financial Group, a subsidiary of Freedom Hills Financial Services, Inc. (FHSFI), a publicly traded company. FHSFI is a member of the Freedom Hills Financial Group, a subsidiary of Freedom Hills Financial Services, Inc. (FHSFI), a publicly traded company. FHSFI is a member of the Freedom Hills Financial Group, a subsidiary of Freedom Hills Financial Services, Inc. (FHSFI), a publicly traded company.

GOLD DISCOVERY DAYS

CUSTER, SOUTH DAKOTA

EVENTS

Welcome to the 99th Annual GOLD DISCOVERY DAYS

July 14-17

Gold Discovery Days Carnival

Washington Street
between 8th & 6th St.
Thursday: 5pm - 10pm
Friday: 12pm - 10pm
Saturday: 12pm - 10pm
Sunday: 12pm - 5pm

FRIDAY, JULY 15TH

Arts & Crafts Festival
11am-8:30pm • Washington Street
between 5th & 6th Street

Caroline Hatton Judged Flower Show

Sponsored by Custer
Mile High Garden Club
9am-12pm • submit entries
2pm-4pm • Custer Senior Center
538 Mt. Rushmore Rd.

Gold Discovery Days Carnival

5pm-10pm • Washington St.
Kids' Gold Nugget Hunt
5:15pm • Harbach Park
6th and Washington streets

Gold Panner's Race

6pm • Washington Street
between 3rd & 4th Street
Black Hills Playhouse
7:30pm Showtime

Reservations encouraged
Rogers & Hammerstein's "Cinderella"

Ivory in Concert

8pm • Mt. Rushmore Brewing Co.
140 Mt. Rushmore Rd.

Legends in Light® Laser Show

9:30pm approx. - @ dark
Crazy Horse Memorial®

SATURDAY, JULY 16TH

Hot Air Balloon Launch
5:30am (weather permitting) Pageant Hill
Lion's Club Pancake Breakfast
6:30am-9am • Way Park
4th St. & Mt. Rushmore Rd.

Black Hills Gold Prospecting Club
8am-5pm • Demo & Hands-On Learning
West Dam (west end of Custer)

Tom May Memorial Archery Shoot
8am-3:30pm • for details & directions:
Matt May: 605-673-1216

Gold Discovery Days Car Show

8:30am-2pm • Washington St.
between 2nd & 4th Street
Caroline Hatton
Judged Flower Show

Sponsored by Custer
Mile High Garden Club
9am-1pm • Custer Senior Center
538 Mt. Rushmore Rd.



100th anniversary celebration

Lead Country Club • June 22, 23, 24
Friday: 2-Person Mixed Couples Tournament
Saturday: 4 Man & 4 Women Team Tournament
Saturday Night: Banquet catered by Cheyenne Crossing
Tickets for Tournaments & Banquet \$100 per person
Banquet only ticket \$35
Open registration to the public through July 17

The LCC would like to invite the Black Hills community to join us for our Sunday Scramble and Watermelon Social on Sunday!

Best Shot Scramble Shotgun Start

Call 605-584-1852 for registration
July 22, 23, 24, 2022



Parade

10am • Mt. Rushmore Rd.

Senior Center Sloppy Joe Lunch

11am-1pm • Custer Senior Center
538 Mt. Rushmore Rd • \$10 per person

Arts & Crafts Festival

11am-7pm • Washington Street
between 5th & 6th St

Gold Discovery Days Carnival

12pm-10pm • Washington St.

Gold Discovery Days Volleyball Tournament

1pm (register 12pm)
7th & Washington St.

Cornhole Tournament

2pm • Mt. Rushmore Brewing
Company \$20 buy-in

Sun Dogs at the Gold Pan Saloon

5p.m.-midnight • 508 Mt. Rushmore Rd.

Black Hills Playhouse

7:30pm Showtime

Reservations encouraged

Rogers & Hammerstein's "Cinderella"

Kids go free performance - 18 & under with a paid adult

Legends in Light® Laser Show

9:30pm approx. - @ dark

Crazy Horse Memorial®

SUNDAY, JULY 17TH

Hot Air Balloon Launch

5:30am (weather permitting) Pageant Hill

Gold Rush Fun Run on Mickelson Trail

8am (register 7am)

Custer Chamber • 615 Washington St.

Tom May Memorial Archery Shoot

8am-1:30pm • for details & directions:

Matt May: 605-673-1216

Vineyard of the

Black Hills & Crossroads

9am • Church Service

Service in Way Park downtown Custer

Black Hills Gold Prospecting Club

8am-5pm • Demo & Hands-On Learning

West Dam (west end of Custer)

Arts & Crafts Festival

11am-3pm • Washington Street
between 5th & 6th St.

Gold Discovery Days Carnival

12pm-5pm • Washington St.

Walt Thomas Memorial

Golf Scramble

1pm • Rocky Knolls Golf Course

Black Hills Playhouse

2pm Showtime

Reservations encouraged

Rogers & Hammerstein's "Cinderella"

Legends in Light® Laser Show

9:30pm approx. - @ dark

Crazy Horse Memorial®

14 MONTH CERTIFICATE SPECIAL

1.25% APY*

Minimum Opening Balance \$500

*Rates stated as Annual Percentage Yield (APY). Not valid for brokered deposits, institutional investors, business accounts or Public Funds. Dividends are compounded daily and credited monthly. A penalty may be imposed for early withdrawal. Rates are accurate as of July 1, 2022. A minimum opening balance of \$500.00 is required. At maturity, the certificate will renew to a 12 month certificate at the rate that is effective at the time of maturity. Fees or other conditions could reduce the earnings on the account. Call 605.718.1818 or 800.482.2428 for more information. Black Hills Federal Credit Union membership is required. Offer subject to change without notice. Federally insured by NCUA.



Black Hills FEDERAL CREDIT UNION™

Rates increased for all terms to learn more visit bhfcu.com

Welcome to Gold Discovery Days



Now carrying fresh sushi made fresh daily!

Located in Downtown Custer
800 Mt. Rushmore Rd.

Lynn's DAKOTAMART

We have all your picnic supplies!

605-673-4463
www.lynnsdakotamart.com

ENJOY CUSTER'S GOLD DISCOVERY DAYS!



PIZZA MILL
CUSTER, SD

605-673-3306

Open year-round!
904 Mt. Rushmore Rd.
Custer, SD
East of Lynn's Dakotamart

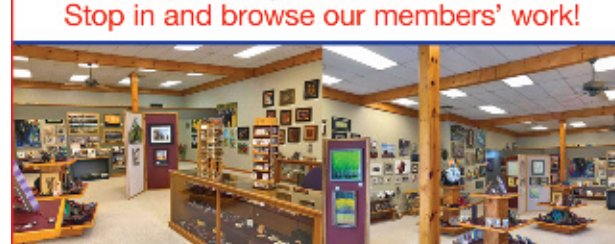
DINE IN • CARRY OUT • DELIVERY
NOW OFFERING ONLINE ORDERING
pizzamillcuster.com

ART EXPRESSIONS GALLERY & GIFTS

Welcome & stop by during Custer's Gold Discovery Days!

ARTIST COOPERATIVE
Featuring 26 Artist Members, local & regional, offering a wide variety of exceptional, original works of art & fine crafts.

Open daily from 11am-7pm.
Stop in and browse our members' work!



17 N. 5 Street • Custer, SD • 605-673-3467
Find us on Facebook at
Art Expressions Gallery of Custer

WELCOME TO GOLD DISCOVERY DAYS!



Heads West Family Hair Styling

722 Mt Rushmore Rd
605-673-2642

ENJOY GOLD DISCOVERY DAYS & GOOD LUCK



HIGHMARK CREDIT UNION

highmarkfcu.com
605.673.4444

DISCOVER GOLD WITH OUR LOW RATES



Sentinel Federal Credit Union

Boats | Motorcycles | Recreational Vehicles

888-923-1400 | SentinelFCU.org
Federally Insured by NCUA

ENJOY GOLD DISCOVERY DAYS



LFC VETERINARY SERVICE

43 Years EXPERIENCE!

Dr. Dick Splichal
Veterinarian

Veterinary Service:
605.870.1358 • 605.673.5959

12679 Hazelrodt Cutoff
Custer, SD 57730-8314
rbvet57@yahoo.com

Happy Gold Discovery Days!

LJ'S Recovery + Transport — LLC —

605-517-1709 24245 Medicine Mountain Rd.
Custer, SD



Towing Roadside Assistance Recovery Gold Discovery

10-50% OFF SELECT CLOTHING

GOOD KARMA JEWELRY

10-50% OFF SELECT JEWELRY

Hit the Jackpot at

Good Karma Jewelry

25% OFF BLACK HILLS GOLD

20% OFF WOMEN'S PURSES

KIDS CORNER
COFFEE & BEER BAR
LOCAL WINE & HONEY
CONCEAL CARRY CLOTHING & ACCESSORIES

WESTERN WEAR
BLACK HILLS GOLD
MONTANA SILVERSMITH
GIFT ITEMS
SOUVENIRS
HOME DECOR

507 MT. RUSHMORE RD. CUSTER, SD
605 - 673 - 3047

Custer Heating and Air Conditioning

Bob Brown
Owner

605-673-2957
custerheating@gmail.com

Enjoy Custer's

Serving the Southern Black Hills
Sylvan Lake Road
Custer, SD

HVAC

All HVAC systems
Gas & electric furnaces
In-floor heat
Boilers
Fireplaces
Mini split units
Heat pumps

Gold Discovery Days!

Custom Designed for your Home

Kitchens by Karla

Custer, SD 57730
605.580.0183

• From custom design to installation
• Local licensed and insured contractors
• By appointment

www.kitchensbykarla.com
karlaaagenson@gmail.com • www.bertch.com
Karla Haagenon • Owner



Welcome to
Gold Discovery Days!

It'll pan out...Let us
help you find a home
in the beautiful
Black Hills!

523 Mt. Rushmore Rd.
Custer, SD 57730
605-673-2433

WesternSkiesRE.com



Helping protect what is
more precious than gold.

STOP
DATING/FAMILY
VIOLENCE
W.E.A.V.E.
Women Escaping A
Violent Environment
605-673-HELP (4357)

EVEN HERE

1-855-888-7777
goldenwest.com

Golden West
TELECOMMUNICATIONS

Welcome

to Gold
Discovery
Days!



Check
out our
works
of art!

Deep Creek Gallery

Seven local artists, one gallery.

26 S. 6th Street, Custer
312.505.4592



Have a
Golden time!

Enjoy
Gold Discovery Days!

Many warm memories!

STARR INSURANCE

605-673-3799 or 1-800-658-2299
www.starrinsurancesd.com



CUSTER

Chamber of Commerce

GET YOUR
GOLD DISCOVERY DAYS
CARNIVAL TICKETS EARLY!
CARNIVAL DATES: JULY 14-17



Wristbands are \$20 from the Chamber, \$25 at the ticket booth. 100% of advance sale money stays in Custer. Buy your wristbands from us, keep the money local, and get a sweet deal on a great time!

Custer Area Chamber of Commerce
and Visitor Center

615 Washington St. • 605-673-2244
www.custersd.com/Gold-Discovery-Days-Carnival



Southern Hills Family Medicine PLLC
Dr. Brandy Tarap M.D.
1369 Montgomery Street
Custer, SD 57730
(605) 673-3900
SouthernHillsFamilyMedicine.com



Welcome to Custer's
Gold Discovery Days!



Your Health is worth all the gold in the
Black Hills!
Call for an appointment today!

Welcome to

Gold Discovery Days

T-Shirts • Souvenirs • Postcards

Prescriptions • First Aid Supplies
Wide Variety of Gifts and Souvenirs
Greeting Cards • Yankee Candles • Russell Stover Candy

 **CARSON DRUG PHARMACY**

521 Mt. Rushmore Road • Custer
605-673-2225

Southern Hills Animal Clinic
welcomes you
to Gold
Discovery
Days!



**SOUTHERN HILLS
ANIMAL CLINIC**
SHARON SENECKO D.V.M.

12478 Hwy 16A • Custer, SD
605-673-4996
Mon-Sat 8:30 a.m.-5 p.m.

BETTER, TOGETHER.

A strong community provides unity
and opportunity for its people.
That's why we give of our time
and resources to help keep our
community safe, secure and thriving.

See how we're involved at
blackhillsenergy.com/serving.



©369914_22

The 1881 Courthouse Museum
welcomes you to Custer's
**Gold Discovery
Days!**

COME SEE US &
CHECK OUT THE NEW
GOLD DISCOVERY DAYS
EXHIBIT!



PLEASE ADD A MEMORY TO THE BOOK!



The museum is listed on the National Register of Historic Places.

Monday-Saturday 10am-5pm • Sunday 1-4pm

411 Mt. Rushmore Rd.

Custer City, SD 57730

605-673-2443

www.1881courthousemuseum.com

Black Hills

A QUICK REFERENCE GUIDE FOR LOCAL MUSIC



WEDNESDAY, JULY 13
Tiffany Johnson • Grapes & Grinds
Keystone • 7:30-9 p.m.

THURSDAY, JULY 14
Paul Bogart • The Custer Beacon
7 p.m. • \$15 advance; \$20 door
Edgemont Theatre Production •
8 p.m., Edgemont

FRIDAY, JULY 15
Don Anderson • Twisted Pine
Hill City
Edgemont Theatre Production •
7 p.m., Edgemont
Live Music • Igloo Bar • Edgemont

SATURDAY, JULY 16
Karaoke 8 p.m. to midnight
Igloo Bar • Edgemont
Edgemont Theatre Production •
7 p.m., Edgemont

SUNDAY, JULY 17
Open Mic Night
Igloo Bar • Edgemont

MONDAY, JULY 18
James Van Nuys
Grapes & Grinds
Keystone • 7-9 p.m.

WEDNESDAY, JULY 20
Tiffany Johnson • Grapes & Grinds
Keystone • 7:30-9 p.m.

THURSDAY, JULY 21
West King String Band
Humbletown • The Custer Beacon
7 p.m. • \$10 advance; \$15 door
Live Music • Igloo Bar • Edgemont
Edgemont Theatre Production •
8 p.m., Edgemont

FRIDAY, JULY 22
JJ Kent • Gold Pan Saloon
6:30 p.m. • No cover
AJ Beard • Grapes & Grinds
Keystone • 6:30-8:30 p.m.
Edgemont Theatre Production •
7 p.m., Edgemont

SATURDAY, JULY 23
Miner Music Festival
Miner Brewery • Hill City
Karaoke 8 p.m. to midnight
Igloo Bar • Edgemont
Edgemont Theatre Production •
7 p.m., Edgemont

SUNDAY, JULY 24
Open Mic Night
Igloo Bar • Edgemont

MONDAY, JULY 25
James Van Nuys
Grapes & Grinds
Keystone • 7-9 p.m.

WEDNESDAY, JULY 27
Tiffany Johnson • Grapes & Grinds
Keystone • 7:30-9 p.m.

THURSDAY, JULY 28
Maygen & The Birdwatchers
The Custer Beacon • 7 p.m.
\$10 advance; \$15 door
Live Music • Igloo Bar • Edgemont

FRIDAY, JULY 29
AJ Beard • Grapes & Grinds
Keystone • 6:30-8:30 p.m.

SATURDAY, JULY 30
Champagne Sunday
Grapes & Grinds • Keystone
7-9 p.m.
Karaoke 8 p.m. to midnight
Igloo Bar • Edgemont

SUNDAY, JULY 31
Open Mic Night
Igloo Bar • Edgemont

FRIDAY, AUGUST 5
Ruthie Craft • The Custer Beacon
7 p.m. • No cover

SATURDAY, AUGUST 6
Rusty Rierson • Gold Pan Saloon
5-8 p.m. • No cover
Karaoke 8 p.m. to midnight
Igloo Bar • Edgemont

SATURDAY, AUGUST 13
Rusty Rierson • Gold Pan Saloon
5-8 p.m. • No cover
Karaoke 8 p.m. to midnight
Igloo Bar • Edgemont

Black Hills

EVENTS

Custer County Hill City/Keystone

Thursday, July 14
Co-op Day, 11 a.m. to 2 p.m., Black Hills Electric Cooperative
Gold Discovery Days Carnival, 5-10 p.m., Washington Street
ADD/ADHD Support Group, 6:30 p.m., Monument Health Custer Hospital Conference Room
Civil Air Patrol, 6:30 p.m., Custer County Airport

Friday, July 15
Arts & Crafts Festival, 11 a.m. to 8:30 p.m., Washington Street between 5th & 6th streets
Caroline Hatton Judged Flower Show, 2-4 p.m., Custer Senior Center
Gold Discovery Days Carnival, 5-10 p.m., Washington Street
Kids' Golden Nugget Hunt, 5:15 p.m., Harbach Park
Gold Panner's Race, 6 p.m., Washington Street between 3rd & 4th streets
"Cinderella," 7:30 p.m., Black Hills Playhouse
Ivory in Concert, 8 p.m., Mt. Rushmore Brewing Co.
Legends in Light Laser Show, 9:30 p.m., Crazy Horse Memorial

Saturday, July 16
Hot Air Balloon Launch, 5:30 a.m., Pageant Hill
Lion's Club Pancake Breakfast, 6:30-9 a.m., Way Park
Black Hills Gold Prospecting Club Demo, 8 a.m. to 5 p.m., West Dam
Tom May Memorial Archery Shoot, 8 a.m. to 3:30 p.m., Call 673-1216
Bob Plaisted Memorial Car Show, 8:30 a.m. to 2 p.m., Washington Street between 2nd and 4th streets
Caroline Hatton Judged Flower Show, 9 a.m. to 1 p.m., Custer Senior Center

Flea Market, 9 a.m. to 5 p.m., Boyd's Antiques
Gold Discovery Days Parade, 10 a.m., Beginning at Pageant Hill through Downtown Custer
Arts & Crafts Festival, 11 a.m. to 7 p.m., Washington Street between 5th and 6th streets
Sloppy Joe Lunch, 11 a.m. to 1 p.m., Custer Senior Center
Gold Discovery Days Carnival, noon to 10 p.m., Washington Street
Sand Volleyball Tournament, 1 p.m., 7th and Washington streets courts
Gold Discovery Days Cornhole Tournament, 2 p.m., Mt. Rushmore Brewing Co.
Sun Dogs at Gold Pan Saloon, 5 p.m. to midnight, Gold Pan Saloon
"Cinderella," 7:30 p.m., Black Hills Playhouse
Legends in Light Laser Show, 9:30 p.m., Crazy Horse Memorial

Sunday, July 17
Hot Air Balloon Launch, 5:30 a.m., Pageant Hill
Gold Rush Fun Run, 8 a.m., Custer Area Chamber of Commerce
Tom May Memorial Archery Shoot, 8 a.m. to 1:30 p.m., Top Pin Archery
Vineyard of the Black Hills and Crossroad Churches Service, 9 a.m., Way Park
Black Hills Gold Prospecting Club Demo, 8 a.m. to 5 p.m., West Dam
Arts & Crafts Festival, 11 a.m. to 3 p.m., Washington Street between 4th and 5th streets
Gold Discovery Days Carnival, noon to 5 p.m., Washington Street
Walt Thomas Memorial Golf Scramble, 1 p.m., Rocky Knolls Golf Course

"Cinderella," 2 p.m., Black Hills Playhouse
Legends in Light Laser Show, 9:30 p.m., Crazy Horse Memorial

Monday, July 18
Custer City Council, 5:30 p.m., Custer City Hall

Tuesday, July 19
Hermosa Town Board, 6 p.m., Hermosa Town Hall

Wednesday, July 20
Driver's License Exams, 8 a.m. to 5 p.m., Custer County Courthouse Annex Pine Room
Doris Ann Mertz Going Away Party, 3-6 p.m., Custer County Library
Fairburn Town Board, 7 p.m., Fairburn Civic Center

Thursday, July 21
Hermosa/Fairburn Good Bank, 3-5 p.m., Hermosa Town Hall Lower Level
Civil Air Patrol, 6:30 p.m., Custer County Airport

Alcoholics Anonymous - Tuesday, 7 p.m., closed meeting, Thursday, 7 p.m., open meeting, Saturday, 10 a.m., open meeting. Alanon, open meeting, Wednesday, 6 p.m.; **NA open meeting**, Alano Club, Saturday, 8 p.m.; **Custer Womens' 12-Step Recovery Group**, Open Meeting, Sundays, 10:15 a.m., Alano Club; **WEAVE Support Group**, Call 673-HELP (4357) for information.

Every Tuesday - **Narcotics Anonymous**, 6 p.m., Southern Hills Drug & Alcohol, 646 Jennings St., Hot Springs; **Hot Springs Alanon family group**, 7:30 p.m., Alano Club, 342 N. 19th St.

THURSDAY, JULY 14: Hand & Foot, 12:30 p.m. Community Lutheran Church

FRIDAY, JULY 15: Community Food Pantry, 9 a.m. to 11 a.m. The Little White Church | Story Time, 9:30 a.m. Hill City Public Library Kid's Annex

SATURDAY, JULY 16: Outdoor Vintage Show/Flea Market, 9 a.m. to 5 p.m. Boyd's Antiques & Uniques | Lions Club Bingo, 5 p.m. food, 6 p.m. play, Boys and Girls Club of the Black Hills

SUNDAY, JULY 17: KISS AA Meeting, 6 p.m. Keystone Community Center | Men's Gathering, 5 p.m. The Little White Church | Prairie Berry Wine Run 5k, 9 a.m. to 7 p.m. Prairie Berry Winery

MONDAY, JULY 18: AA Meeting, 7 p.m. Lighthouse Assembly of God | Alanon Meeting, 7 p.m. Lighthouse Assembly of God | Chick Chat and Crafts, 7 p.m. The Little White Church | Hill City Planning and Zoning Commission 5:30 p.m. City Hall | Community Food Pantry, 9 a.m. to 11 a.m. The Little White Church

TUESDAY, JULY 19: Hand & Foot, 12:30 p.m. Community Lutheran Church | Celebrate Recovery, 5:45 p.m. The Little White Church | Hill City Public Library Free Summer Program: Apollo Missons Program, 10 a.m. Boys and Girls Club | Hill City Arts Council Meeting, 6 p.m. Super 8 Conference Room | Hill City Park Board Meeting, 6 p.m. City Hall

WEDNESDAY, JUN. 20: Men's Breakfast Bible Study, 7:30 a.m. The Little White Church | Youth Group, 7 p.m. Memorial Park

WEDNESDAYS IN OUR LITTLE MOUNTAIN TOWN

It's important to know what's going on around the World and our country. It's equally important to know what's going on in our community.

On Wednesdays we put out our local papers for Custer and Hill City, and the Western Trader for the entire Southern Hills region.

While everything doesn't just stop for the paper, many people stop what they are doing and catch up on news, events, announcements and all things local. Thank You for supporting our small town newspapers and we will continue to endeavor to perservere to give you the best local coverage with enduring integrity.

SOUTHERN HILLS PUBLISHING LLC

Southern Hills Law
429-1/2 Mt. Rushmore Rd.
605-673-2503
Wills • Real Estate • Family Law

S & B Motor Parts
700 Mt. Rushmore Rd.
673-2139

Custer Fitness Center
522 Mt. Rushmore Rd
673-2217